

Exhibitor's Booklet



Do you speak Cibus?

XVI INTERNATIONAL FOOD EXHIBITION



CIBUS
PARMA 2012

DOLCE ITALIA

PARMA - ITALY
May 7th - 10th 2012

Organization and Venue

Fiere di Parma S.p.A.
 Viale delle Esposizioni 393a
 43126 Parma

Tel. +39 0521 9961 (switchboard)
 www.cibus.it - www.fiereparma.it

Contacts

Brand Manager

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Technical Office (fax. +39 0521 996318)

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Deadlines

Deadline	Form/Activity	Compulsory
September 30, 2011	Form 1 Direct Exhibitor Information	✓
	Form 2 Application form	✓
March 07, 2012	Delivery of the booth fitting project to the Technical Department (see art.9 - General Terms of Participation)	
March 15, 2012	On Line Orders of Technical Services (access to the "Exhibitors Area" on www.fiereparma.it with username and password that the Organizer will send together with the confirmation of the exhibiting area)	✓
March 25, 2012	Form 3 Catalogue/ Guide advertising and other opportunities	
	Delivery of printing	
March 25, 2012	On Line Company data entry for the Exhibition Catalogue/Guide (access to the "Exhibitors Area" on www.fiereparma.it with username and password that the Organizer will send together with the confirmation of the exhibiting area)	✓

Opening hours

Setting Up: Free Exhibition Area April 30 to May 06 from 08.00 am to 07.00 pm Prefitted Area May 06 from 08.00 am to 06.00 pm	Exhibition: May 7 to 10 - Exhibitors: from 08.30 am to 06.30 pm - Visitors: from 09.30 am to 06.00 pm	Dismantling: May 10 from 06.30 pm to 08.00 pm (exit of goods only) May 11 to 13 from 08.00 am to 07.00 pm
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Pricing

Free Exhibition Area: 1 open side 161 €/sqm 2 open sides 176 €/sqm 3 open sides 193 €/sqm 4 open side 208 €/sqm Outside Area 263 €/sqm	Standard Pre-fitting: 85 €/sqm	Registration Fee: Direct Exhibitor 400 € Represented Companies 50 € each
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EXHIBITOR ENTRY BADGES AND CAR PARKING CLEARANCES – (AVAILABLE FROM THE FIRST DAY OF PRE-FITTING IN THE INFO POINT OF YOUR PAVILION)

Pre-fitting and dismantling: Each Exhibitor will receive (together with the Technical Booklet that includes User Id & Password) n° 4 passes to enter the Fair Ground with vehicles carrying goods and materials. People have free access during these phases.	Exhibition entry badges: • Stand up to 24 sq.m: 4 badges • Stand from 25 to 54 sq.m: 7 badges • Stand from 55 to 72 sq.m: 10 badges • Stand from 73 to 108 sq.m: 12 badges • Stand from 109 to 180 sq.m: 15 badges • Exceeding 181 sq.m: 18 badges • For the institutional representatives: 4 badges for the Main Organizer and 2 badges for each represented company entered in the catalogue/guide	Exhibition Car Parking: Clearances out side Fairground (only for direct exhibitors) • Stand up to 24 sq.m: 1 clearance • Stand from 25 to 54 sq.m: 2 clearances • Stand from 55 to 108 sq.m: 3 clearances • Stand from 109 to 180 sq.m: 4 clearances • Stand Exceeding 181 sq.m: 5 clearances
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Additional badges/clearances will be available up to sell-out at the rates of €15+VAT, while the outside parking **CAN'T BE BOUGHT.**

N.B. The Exhibition Entry Badges and Car Parking Clearances must be collected directly at the Fair Ground during the pre-fitting. If an Exhibitor wants to receive badges before the setting up every cost will be on his charge and one day before must be advise the Secretariat and contact the Express Courier for organizing the picking up

Visitors tickets and invitation cards

Visitors will be admitted to the Exhibition according to the following rates (VAT included): On-line and Cash ticket sale 1 day ticket: 40 € 2 days ticket: 75 € 4 days ticket: 90 €	Exhibitors could buy free invitation cards for their guests at the following rates (VAT not included): • 1 day invitation card 5 € • 4 days invitation card 10 €
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N.B. The First Tickets-Order delivery is included in the Registration Fee. From the Second one a fixed fee of € 15,00 + VAT, for each order, must be paid by the Exhibitors as operating costs and delivery.

Pre-fittings (18 SQ M)

In order to make the participation easier and cheaper, Cibus offers to Exhibitors a standard pre-fitting with the formula “turnkey”

The pre-fitted stand will consist of:

- White Walls and Panels in wood, high 3 meters
- Carpeted floor in red polypropylene fiber
- Single phase electricity supply up to 3 kw
- Lighting system composed of 4 spotlights
- 1x power point (irrespective of the area of the stand)
- 1 x sign showing the company name in standard lettering

The pre-fitted stand will be equipped with the following furnishings:

- 1 table
- 2 chairs
- 1 x storeroom 1x 1 metre square (irrespective of the area of the stand)
- 1 x reception counter
- 1 x stool
- 2 display shelves
- 1 x waste paper basket
- 1 x coat stand

N.B. For organizational reasons it is not possible for substitutions to be made of the furnishings included in the basic offer. Items which are not required will be removed from the stand, while any additional items requested will be charged in accordance with the price list on “Exhibition Rules”.

Important information

Important information on forms and procedures

In order to complete your request of participation, forms 1 and 2 must be filled in every part, signed and stamped on both sides, and sent back together with a copy of the advance payment.

Forms 1 and 2 (compulsory) and Form 3 (optional) could be sent in advance by fax (+39 0521 996270) to the organizing Secretariat, but the original copies must be sent to:
Fiere di Parma SpA - Cibus Secretariat - Viale delle Esposizioni 393A - 43126 Parma (Italy)

Any envelope or parcel with charges forward will be rejected with no exception.

Form 1 - Direct Exhibitor Information

The correct and complete filling in of Form 1 will let the Organizing Secretariat allocate, together with the confirmation of the exhibiting area, username and password to access the Exhibitor's area on our website in order to:

- Place technical services orders
- Add information about your Company that will appear on the official Catalogue/Guide, add information about represented companies, co-exhibitors or other companies that will be present in your booth with staff, products or advertising papers.

According to the information of Form 1, we will also be able to send, to the address you will indicate, all the papers related to your participation and get in contact with the person in charge of the contacts with the Organizers.

Form 2 - Application Form

Except for any different agreement negotiated with the Organizing Secretariat, the exhibiting areas in the dedicated halls are 18 sqm (4x4,5 m) and multiples.

The customization of the aisle gives those exhibitors, having exhibiting areas in neighboring islands, the opportunity to decorate the aisle with company carpet and overhead structures, leaving the passage strictly free.

All projects of fitting (structures, signs or other advertising materials) exceeding 3m high must be presented to the Technical Department of Fiere di Parma for approval (contact Mr. Federico Pirotti ph. +39 0521 996203 f.pirotti@fiereparma.it) and may be subject to the payment of an additional charge (see art. 9 - General Terms of Participation).

The pre-fitting costs include what stated in the package proposed in this booklet (page 5).

According to the General Terms of Participation, the balance of the undersigned amount must be paid within 10 days from the beginning of the setting up.

Form 3 - Catalogue/Guide Advertising and other Opportunities

Commercial Office will inform all exhibitors interested in any advertising opportunities about technical features, positions and type of advertisement.

For any request about privileged advertising opportunities, we kindly invite you to contact the Organizing Secretariat before filling in the form in order to check availability.

Commercial Office is at your disposal for any other possible advertising opportunities which are not included in this booklet.

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COMPULSORY FORM

DIRECT EXHIBITOR INFORMATION

To be returned to:
Fiere di Parma S.p.A. - Viale delle Esposizioni 393a - 43126 Parma (Italy)

Head Office

Company.....
 Address.....
 Zip code..... City Country
 VAT Number..... Web site.....
 Telephone..... Fax.....
 E-mail:

Data for the invoice (to fill in only if different from the Head Office) Please enclose the acceptance

Company.....
 Address.....
 Zip code..... City Country
 VAT Number.....
 Bank of reference

Delivery address for correspondence (to fill in only if different from the Head office and "Data for the invoice")

Company.....
 Address.....
 Zip code..... City Country

Delivery address for invoices

Company.....
 Address.....
 Zip code..... City Country

Person to contact

Name and Surname Job function
 Direct phone number Fax Direct e-mail

By signing, the Company confirms that the above mentioned data are correct and commits itself to inform the Organizer about any change.

Date Stamp and Signature

STAMP AND SIGN ON BOTH SIDES

Pursuant to Legislative Decree 196 dated 30 June 2003 "Code in the matter of protection of personal data" and in relation to your personal data that we intend to handle following principles such as correctness, lawfulness, transparency and in defence of your privacy and rights, we would like to inform you that:

1) All personal data you will consent to handle, that is to say, the ones acquired from present and future trade relationship will be processed according to the above-mentioned law and for the following purposes:

- a) Insertion and up-dating in our data bank as for commercial use according to the legal dispositions;
- b) Insertion and elaboration of the data in order to issue mandatory administrative papers, fiscal documents about transfer of goods and/or services or one or more decided contractual operations

2) The handling will follow the rules mentioned below:

- a) in paper version and electronic version
- b) use of any other means according to the electronic evolution and legally by authorized parties
- c) use of automatic applications that connect data according to personal or quantity criteria, or occasionally recurrent criteria
- d) use of security means in order to:

- 1) guarantee the privacy of the subject whose data refer to
- 2) avoid the illegal access to third parties or unauthorized people
- 3) guarantee the above-mentioned security measures

e) Data will become a part of our data bank named U.G.O. (Managerial and Operative Universe), and the management of this handling will gather together all the expected operations stated in art. 4 paragraph 1 letter a) of the Legislative Decree 196/2003:

"Handling": any operation or complex of operations, made even without the use of electronic devices, about collection, registration, organization, conservation, elaboration, modification, selection, extraction, comparison, use, interconnection, block, communication, diffusion, cancellation and destruction of the data, even if they are not registered in a data bank; media.

All data will be accessible to employees of the Administration department, Sales department, Technical department, Information systems, any department for its own activity. We would like to be precise moreover about these data: they will be communicated at a domestic/international level to the following parties:

- 1) exhibitors/visitors of the exhibitions, events, shows by means of paper and/or electronic support
- 2) media
- 3) controlled and/or shared companies
- 4) external sales personnel
- 5) banks or credit institutes
- 6) societies or organizations for debt collection
- 7) societies and/or organizations for the delivery of correspondence, transportation, customs
- 8) societies and/or other organizations handling with insurance, re-insurance, financial intermediation as well as bank intermediation and similar parties
- 9) financial administration, and if necessary, assistance organization, judicial authorities or public security
- 10) professionals, consultants, companies and external societies that develop activities or supplies of service connected with the contract itself.

The consent of handling personal data is not mandatory, but any refusal to authorize the communication of such data would compel the impossibility to proceed to the normal fulfilment of the legal and contractual fulfilment.

At any time it will be possible to exert the rights towards the Holder of the Handling according to Art. 7 (rights to access to personal data and other rights) paragraphs 1,2,3,4 of the legislative decree 196/2003.

1) the interested person has the right to obtain the confirmation of the existence/non-existence of his personal data, even if they are not registered and their communication is in intelligible form.

2) the interested person has the right to obtain the indication of:

- a) origin of the personal data
- b) aims and ways of handling
- c) the applied logic if the handling is made through electronic devices
- d) identification of the Holder, responsible people and designated representative according to art. 5 paragraph 2
- e) subjects and categories of subjects the data are communicated to, or people who can have access to them as designated representative in the Italian Country, Responsible or designated person

3) the interested person has the right to know:

- a) updating, correction and, if registered, integration of the data
- b) cancellation, transformation into anonymous forms or block of the handled data violated, included those which do not require the conservation in relation to the aims they have been gathered together and then handled.
- c) the attestation that the operations a)b) have been notified to those people, data have been communicated to or diffused

4) The interested person has the right to oppose totally or partially:

- a) for legitimate reasons related to the handling of his personal data, even if pertinent to the collection
- b) handling of personal data aimed to the diffusion of advertising materials or direct sale or market search on trade communication.

The identification data of the Holder and responsible for the handling of personal data can be requested to the Public Register, kept by the Controller or at the legal seat of Fiere di Parma Spa, Viale delle Esposizioni 393a - 43126 Parma (Italy) - fax +39 0521 996334.

Parma, September 30 th, 2011

Fiere di Parma Spa
(President)
Franco Boni

CONSENT TO PROCESSING PERSONAL DATA, ACCORDING TO ART. 13, PARAGRAPHS 1,2,3,4,5
AND AWARENESS OF THE DEFINITION OF CONSENT
ACCORDING TO ART. 23 PARAGRAPHS 1,2,3,4 OF THE LEGISLATIVE DECREE 196/200

Having read the definition of consent as reported hereafter:

Art. 23 (Consent)

- 1) Processing of personal data by private parties or public economical organizations is only admitted upon approval of the interested person.
- 2) Consent can refer to the entire handling or one or more operations of the same handling
- 3) The consent is only given if it is freely expressed and specifically referred to an handling which is clearly individuated, if it is stated in written form and if the interested person is aware of the information of art. 13
- 4) The consent is expressed in written form when the handling regards sensible data.

I express my consent

Date Stamp and Signature

V.A.T. FACILITIES

To be returned to:
Fiere di Parma S.p.A. - Viale delle Esposizioni 393a - 43126 Parma (Italy)



In order to be able to process your application form and to invoice the amount due, we need to receive the form "Taxable entity's declaration for business purpose", reported below, duly filled in and signed, showing:

- Your exact company's name for billing
- Your V.A.T. Code or/and tax identification number
- Your declaration for business purpose

"TAXABLE ENTITY'S DECLARATION FOR BUSINESS PURPOSE" FORM
(To be returned by MAIL at p.biacchi@fiereparma.it or by FAX at +39 0521-996.334)

OUR COMPANY or PROFESSIONAL INDIVIDUAL NAME (for billing purpose)

with V.A.T. code and/or TAX IDENTIFICATION NUMBER (subject to verification)

DECLARES TO PARTICIPATE IN THE EXHIBITION

FOR BUSINESS PURPOSES.

COMPANY STAMP
AND AUTHORIZED SIGNATURE

Please be aware that we will be able to invoice you without V.A.T. Charge only if we receive this form duly filled in and signed.

APPLICATION FORM

To be returned to:
Fiere di Parma S.p.A. - Viale delle Esposizioni 393a - 43126 Parma (Italy)

The undersigned Company, having taken good notice of the following General Terms of Participation, that it declares to know in each part and to accept unconditionally, applies for the participation as Exhibitor and expresses the following requests for space rental (not binding for the Organization):

Company **VAT number**

Wishes to participate in CIBUS **Wishes to participate in DOLCE ITALIA**

Free Exhibition Area (not equipped - 18 sqm or multiples)

AA100 One open side	sq.m	per € 161,00 / sq.m
AA102 Two open sides	sq.m	per € 176,00 / sq.m
AA103 Three open sides	sq.m	per € 193,00 / sq.m
AA104 Four open sides	sq.m	per € 208,00 / sq.m
AA107 Outside area	sq.m	per € 263,00 / sq.m

Extra Charges (See page 8)

AA151 Corridor costumization	sq.m	per € 70,00 / sq.m
AA106 Two-Level Stand	sq.m	per € 55,00 / sq.m
AA150 Standard Pre-Fitting	sq.m	per € 85,00 / sq.m

Participation Fee (See page 6)

• Exhibitor (incl. insurance art. 10 and Catalogue/Guide)	€ 400,00
• Represented companies, co-exhibitors or present with staff, products of advertising materials	n.per € 50,00 / each
Total €	
VAT 20% €	
Total Amount €	

Payment (Tick the choice)

With reference to the above mentioned request, the Company encloses an advance payment equal to 80 €/ sq.m + Participation Fee + VAT

bank transfer to Fiere di Parma S.p.A. - Cariparma Crédit Agricole Agenzia 11 - Parma - Italy Bank check made out to Fiere di Parma S.p.A.

Description of payment: Advance Payment Cibus 2012
IBAN IT39L0623012711000095640802 BIC CRPPIT 2 P 446

The signing of the form commits the Company to the participation at the Exhibition. According to this form and the General Terms of Participation, the balance payment must be made within 10 days from the beginning of the setting up phase. The customer jointly accepts for himself and the Company and undertakes to pay the amount due as above indicated.

Date Stamp and Signature

STAMP AND SIGN ON BOTH SIDES

The underwritten Company also undertakes to observe the other regulations that have been issued for the Exhibition organization or operational purposes, in particular those regarding the "General Terms of Participation", that it expressly accepts after having taken it into notice. In particular, after a careful reading of articles 1341 and 1342 of the Italian Civil Code, the participant accepts the terms of the following articles of the "General Terms of Participation":

3) Admission to the exhibition; 4) Application form - Right of integration, modification and derogation; 5) Payment terms; 6) Allocation of stand areas - Delivery of booked areas; 7) Participation waiver and right of withdrawal; 8) Exhibition Catalogue/Guide and advertising 9) Stand fittings - Express resolutive clause; 10) Return of stand areas - Penalty fees for early dismantling - Exit pass, no-suit clause - Right of retention (LIEN); 11) Insurance; 13) General security - Liability for theft and damage - Exemption from liability for the Organizer 14) Industrial property rights and temporary protection of trade-marks; 15) Technical supplies - Services; 16) Printed information and overall maps; 18) Temporary importation; 19) Sound broadcasting - Express resolutive clause; 23) Specific prohibitions - Right of surveillance and intervention of the Organizer 24) Postponement, reduction or suspension of the exhibition - Exemption from liability; 25) General rules - Complaints - Choice of domicile, Applicable laws - Italian jurisdiction and competent courts governing and disputes

Date Stamp and Signature

3

CATALOGUE / GUIDE ADVERTISING

To be returned to:
Fiere di Parma S.p.A. - Viale delle Esposizioni 393a - 43126 Parma (Italy)



The undersigned Company, as Exhibitor of the Show, requires the following advertising opportunities to the following disposals and conditions:

Company VAT number

Catalogue/Guide (Vat not included)

H1 140) Colour pages (standard 4 colours)	1.335,00 €/each	€
(H1 170) Back cover page	2.800,00 €/each	€
(H1 180) inside back cover page	1.900,00 €/each	€
(H1 190) inside front cover page	1.900,00 €/each	€
(H1 200) page 1 (1st roman)	1.700,00 €/each	€
(H1 210) page 2 (2nd roman)	1.700,00 €/each	€
(H1 220) page 3 (3rd roman)	1.700,00 €/each	€
(H1 230) Page in front of the internal cover	1.700,00 €/each	€
(H1 240) Page in front of the general index	1.700,00 €/each	€
(H1 250) Page in front of the alphabetical index	1.700,00 €/each	€
(H1 260) Page in front of the list by goods (Black and White)	1.700,00 €/each	€
(H1 300) Bookmark (Max. 2)	1.900,00 €/each	€
(H1 320) Trade Mark (black and white)	100,00 €/each	€
Total		€
VAT 20%		€
Total Amount		€

Note: the Organizer will be responsible for the editing of the Official Catalogue/Guide of the Show. Although Fiere di Parma will take great care in the preparation of the Catalogue, it declines any responsibility for mistakes or omissions therein. The Exhibitors will be able to place advertising in the Catalogue according to the fees of the present order form. Fiere di Parma has the exclusive right to publish only advertisements it considers suitable to the aims of the Exhibition. All printing materials must reach the Organizer no later than March 25, 2012, with all technical features the Exhibitor declares to know. Should the materials not reach the Organizer before the above mentioned deadline, the latter will be authorized to publish only the Company name and to debit the full fee for the advertising space to the advertiser.

Date Stamp and Signature

■ The Organizing Secretariat will inform all exhibitors interested in any advertising opportunities about technical features, positions and type of advertisement.

■ For any request about privileged advertising opportunities, we kindly invite you to contact the Organizing Secretariat ph. +39 0521 996206 Fax +39 0521 996235 or by mail to cibus@fiereparma.it before filling in the form in order to check availability.

■ Bookmark and lanyard creation is at the Exhibitor expenses.

■ If you are interested in our advertising or sponsorship proposals please contact our organizing secretariat that will send you the list with possibilities and prices.

General Terms



ART. 1 - ORGANIZATION - Federalimentare Servizi s.r.l. Rome and Fiere di Parma S.p.a. (hereinafter the "Organisers"), under the sponsorship of Federalimentare (Confederation of Food Producers and Processors), organise CIBUS International Food Exhibition 16th edition ; simultaneously AIDI and Fiere di Parma S.p.a. (hereinafter also referred to as the "Organisers") organise Dolce Italia, Italian Confectionery Exhibition 9th edition. Both the Exhibitions will take place at Fiere di Parma, Viale delle Esposizioni 393a – 43126 Parma from May 07 to 10 -2012 with the following opening hours:

- For exhibitors 8.30am - 6.30pm

- For visitors 9.30am - 6pm.

All names, graphic symbols and other distinctive marks associated with the exhibition have been registered by the Organisers who, notwithstanding such protection, own all relative rights. Any publication bearing the name of the Exhibition or which may unlawfully compete with the official publications of the fair, is forbidden. The Exhibitors undertake to refrain from using or reproducing any drawing in any way without prior authorisation of the Organisers.

ART. 2 - PURPOSE

CIBUS International Food Exhibition aims at creating an opportunity for food processing industries and food distributors, import and export companies, traditional and collective catering companies to meet on a professional basis.

ART. 3 - ADMISSION TO THE EXHIBITION

Only fresh or preserved foods for human consumption shall be allowed inside the Exhibition. The following categories of entities can be admitted as exhibitors **upon acceptance** of the relevant application by the Organizers, at their sole choice:

a) any Italian or foreign companies exhibiting their own products or services falling within the product classes admitted for the Exhibition. In the event that the manufacturing companies are not participating directly in the Exhibition, their dealers, representatives or sole agents can be admitted;

b) any trade associations, public bodies and organizations institutionally carrying out – within the sectors covered by the Exhibition – activities relating to promotion, study, information or divulgation.

The Organizers reserve the right, for reasons pertaining to the event, to admit to the Exhibition, as an exception, also companies, bodies or organizations not meeting the above mentioned requirements, and to exclude from participation specific services, products or samples, or to prohibit their display at more than one stand belonging to the same category of goods. Any operators intending to participate in the event are bound to submit to the Organizers the Application Form provided for this purpose. Upon receipt of said form (which has the value of a contractual proposal), the Organizers will decide whether to accept or reject it, evaluating all possible circumstances that may influence the successful outcome of the Exhibition and the steadily increasing qualification and profile of the participating Exhibitors whilst, at the same time, guaranteeing equal opportunities of participation for all interested dealers. In particular, the decision relating to the acceptance or rejection of the Application Form will be taken with specific reference to the following, exemplifying factors: the Exhibitor's habitual attendance at exhibitions organized or hosted by Fiere di Parma S.p.A; existence of any pre-emption right, temporal priority of the applications, importance and prestige of the Exhibitor, any other fact that may be judged as objectively relevant in the selection process (such as, for instance, any violation of the Exhibition regulations during previous events; past or present insolvency, even if balanced; behaviours which, on previous occasions, may have caused such disputes as to make the acceptance of the application inconvenient, etc.). In view of the above and upon written and adequately motivated request, the premitted Exhibitor who has been notified the rejection of his/her application may, within and no later than seven days from the date of notification, ask the Organizers to motivate the exclusion. In the following sixty-day period, the Organizers will be bound to notify the motivations as to the application rejection. In the event of a final preclusion from attendance, the premitted Exhibitor will be entitled to the reimbursement of the exact sum already paid, without calculation of interests or other possible claims, for no reasons whatsoever.

ART. 4 - APPLICATION FORM - RIGHT OF INTEGRATION, MODIFICATION AND DEROGATION - Participation requests for the Exhibition shall be submitted using the special Application Forms supplied by the Organizer. As the wording of such requests has to fully conform to the invitation purposes intended by the Organizer, the Application Form shall not contain any reserves, conditions or additional clauses and shall be sent within the term set by the Organizer (**September, 30 2011**) to the Exhibition Secretarial Office at Fiere di Parma S.p.A. Viale delle Esposizioni 393a, 43126 Parma (Italy). Original application forms are required, anyway application forms sent by fax or e-mail are valid and binding for exhibitors. Only Application Forms that have been entirely and adequately filled in, undersigned and sent by applicants having fulfilled the required payments within the set deadlines will be taken into account (**September, 30 2011**). The Organizer reserves the right to refuse participation forms without the down payment . By undersigning the Application Form, the Exhibitor firmly submits - it being understood what stated at art. 7 - his application to participate in the Exhibition as per the conditions stated in the present "General Terms for Participation" and, at the same time, undertakes to comply with any additional terms defined in the "Exhibition Folder" including: Dates and hours / Equipment / General rules / Services reservation forms and any other modifying, integrating or derogating provisions that should be adopted by the Organizer. The Application Form, being it a contract proposal, is never binding on the Organizer. The Organizer is entitled to integrate, modify or cancel any of the previously stated regulations, or to deviate from them, by giving communication thereof in the ways he will consider the most suitable. Any legal provisions or rules modifying the content of these general terms shall be construed as automatically and immediately applicable, even though the general terms may not yet have been modified or changed in said points. Furthermore, the Organizer is entitled to adopt at any moment all the measures he will deem necessary with respect to fire prevention, work hygiene, damage or accident prevention, safety of participants and visitors. The Exhibitors will be bound to apply said measures immediately. These measures may be notified to the Exhibitors through any available means and shall prevail over the general provisions previously adopted.

ART. 5 - PAYMENT TERMS

Exhibitors must pay, within the terms established by the Organisers, besides the registration fee of € 400,00 (plus VAT), a non-interest bearing deposit of € 80 (plus VAT) for each booked sq.m. Any successive payment shall be made in accordance with the terms established by the Organisers. The payment for any fee/cost connected with the participation shall under all circumstances be made 10 days before the beginning of the fitting operations of the Exhibition areas.

ART. 6 - ALLOCATION OF BOOTH AREAS – DELIVERY OF BOOKED AREAS

The Exhibition areas shall be assigned by the Organisers according to the data indicated on the application form. If, during the negotiation and before the petition's acceptance, the Organisers indicate to the operator the possibility to allocate to him/her a given area, such indication will only be given for the purpose of continuing the negotiation, and shall not bind the Organisers who may – for organisational reasons, until the contract is signed – change the allocation made for indicative purposes only. After the contract is signed, the Organisers may still unilaterally change the allocated areas for justified technical or organisational reasons, and they shall have no liability towards the Exhibitors thereon. Booked areas will be made available to Exhibitors as follows:

April 30 – May 5: from 8.00 am to 07.00 pm

May 6: from 8.00 am to 06.00 pm

ART. 7 - PARTICIPATION WAIVER AND RIGHT OF WITHDRAWAL

Any Exhibitor who, for justified and objective reasons, intends to renounce to take part in the Exhibition in spite of having submitted his firm application to participate, may rescind the contract by notifying his decision in writing - by registered letter - to the Organizer at least 70 days before the date on which the Exhibition is due to start. The notice will have to be addressed to the Exhibition Secretarial Office at Fiere di Parma S.p.a., Viale delle Esposizioni 393a, 43126 Parma (Italy), and shall adequately state the relevant reasons. The Organizer - provided that he will deem the reasons presented for such withdrawal, and objective evidence thereof, as legitimate - will take note of the withdrawal and will be entitled to withhold any advance payments made by the Exhibitor upon application. If, at the time of the withdrawal notice, no payment has been made, for any reasons, the Organizer may request immediate settlement of the sums due, failing which the notice of withdrawal may be regarded as ineffective, with the consequences laid down hereunder. **Should said withdrawal be notified less than 70 days before the date on which the Exhibition is due to start, or after the contract has been signed, the Organizer will reserve the right, even by way of penalty, to withhold the participant's advance payments/deposits paid when the application was submitted; they will furthermore be entitled to request payment of the balance of the entire participation fee, in addition to reimbursement of any further damage.** Similarly, failure to set up the stand within the deadline indicated in the "Exhibition Folder", without notice, or any behaviour showing the Exhibitor's

non-intention to take part in the event, shall be regarded as express withdrawal, with all effects and consequences thereof. In all cases of withdrawal, whether tacit or explicit, the Organizer shall be entitled to make use of the involved stand area, even allocating it to other Exhibitors. The Organizer, on the other hand, may interrupt the negotiations at any time, in compliance with fairness and good faith rules; he furthermore has the right to terminate the participation contract up to two weeks before the date on which the Exhibition is due to start, without being liable to pay any kind of penalty, reimbursement, compensation or other. The Exhibitor expressly acknowledges the Organizer's right of withdrawal mentioned above and accepts that, in such event, the Organizer shall only be bound to return to the Exhibitor any advance payments or other sums collected at their nominal value, plus interests calculated at the legal rate.

ART. 8 -EXHIBITION CATALOGUE/GUIDE AND ADVERTISING

The Exhibition Secretarial Office takes care of releasing the official Exhibition Catalogue/Guide. Entering in the Catalogue/Guide is compulsory for direct Exhibitors (i.e. the nominee of the Participation Form) and for represented Exhibitors (i.e. companies with respect to which the direct Exhibitor displays products or advertising material in his stand). The responsibility for the data included in the catalogue/guide, and their congruity, rests entirely with the Exhibitor. The Exhibitor will supply said data by filling the dedicated form available online, at www.fiereparma.it, using the personal code (User ID) and password supplied by the Organizers upon forwarding the confirmation of the booth area. All data and/or any subsequent modifications or amendments shall be submitted within and not later than **March, 25 2012**. From this date on, the integration will not be guaranteed and the Organizers will reserve the right to include in the catalogue only the company data he holds. The Exhibitor, according to the rates specified in the documentation provided for this purpose, may book advertising spaces on the Catalogue/Guide and through any other means made available by the Organizers. Advertising is reserved for Exhibitors only, and its content must under all circumstances be lawful, correct and true. The Organizers reserve the right to reject any advertising request not complying with the applicable laws or the principles expressed above, or deemed as inappropriate with respect to the purposes and features of the Exhibition. Any costs for the execution of artwork shall be borne by the Exhibitor. The Organizers will remain free from any liability in connection with errors, omissions or inaccuracy within the maximum limits provided for by the applicable law. All material needed for printing must be received by the Organizers within and not later than March, 25 2012. Should such material fail to be submitted within said date, the Organizers will be authorised to publish, in the reserved spaces, only the business name of the advertiser, while charging the full fee for the reserved space to the Exhibitor.

ART. 9 - BOOTH FITTINGS – EXPRESS RESOLUTORY CLAUSE

All fittings and plants shall be constructed in a workmanlike manner, in compliance with accident prevention regulations, fire regulations and any other rule related to the safety of all persons and objects. Exhibitors acknowledge that the Exhibition grounds are considered in the same way as public entertainment areas, and undertake to observe all the relevant regulations. **The exhibitor is obliged to communicate full data of the fitting company , by filling the appropriate form in the Exhibition Folder.** All fittings must strictly be housed within the booked surface area; the standard height for booth fittings is 2.50 m.; a maximum tolerance of 0.50 m. above this height is allowed, giving a total of 3 m.; exhibitors who intend to reach a height of 3 meters are therefore not required to file a request with the Organizers but they are required to finish to perfection all the walls giving onto adjacent booths, including uniform painting of the walls. **n the two sole case of booth height exceeding 3 m., and two-storey booth, the exhibitor shall inform the organizer using the Exhibition Folder appropriate form . In the case of booth height exceeding 3 m., and two-storey booth, the exhibitor is obliged to present Fiere di Parma Technical Office with the executive lay-out at least 60 days before the beginning of the exhibition.** Plans shall be evaluated by Fiere di Parma taking into consideration the following factors:

a) height can exceed- provided the exhibitors finish to perfection all the walls giving onto adjacent booths, including uniform painting of the walls. On structures and walls giving onto adjacent booths, Exhibition of logos and graphics are forbidden. Inside the booth, any height excess presenting logos or graphics are tolerated provided it does not affect the aesthetic and visibility of adjacent booths and where the distance between booths is equal to the greatest exceeding height.

b) two-storey stand are allowed in areas with 4 free sides (isles) and upon the unappealable decision of the technical department of Fiere di Parma also in booths with 3 free sides (peninsulas) provided they keep three free sides and booth fittings are finished to perfection including uniform painting of the walls the standard height for two-storey booths is 5.50 m.

If the plan is authorized, the exhibitor shall have to pay a supplement calculated as follows:

1) height exceeded only by the structures: € 25.00/sq.m. of visible surface with a minimum of € 100.00

2) signs or other advertising means placed above 3 m.: € 50.00/sq.m. of visible surface with a minimum of € 200.00.

3) surcharge for two-storey booth , as indicated in the application form. **Delay in presenting the booth plan, according to terms indicated, will entail, apart from the above mentioned supplements, an extra 50% fine on the exceedings. Failure to present plans and realization of the same without previous authorization will entail, apart from the above mentioned supplements, a 100% fine on the exceedings. Any direct or indirect damage caused by the exceedings will also be charged on the exhibitor.** Construction of booths without an authorized plan, failure to provide organizers with certifications and documents relating to responsibility for fittings, electric plants and, in particular, fire prevention, shall entitle the Organizers to close the booth and adopt the measures they deem most suitable to guarantee safe conditions, it being understood that the exhibitor shall continue to be responsible for all civil and penal purposes. In the above mentioned case, the Organizers shall have the option to either suspend the execution of the contract and/or to terminate the contract out-of-court due to default by the exhibitor. The Organizers also reserve the right to request modifications or renovations for the fittings and plants which do not comply with the above directives. All responsibility relating to the static quality of booth fittings, to the execution of plants and to any damage that may be caused to persons or objects belonging to Fiere di Parma or third parties, shall lie exclusively with the exhibitor who shall make the organizers harmless in case claims are filed against them.

ART. 10 - RETURN OF BOOTH AREAS – PENALTY FEES FOR EARLY DISMANTLING – EXIT PASS, NO-SUIT CLAUSE – RIGHT OF RETENTION (LIEN)

Only at exhibition closure and not before, the exit of goods and materials from the Exhibition Centre will be authorized, according to modalities indicated in the exhibition folder. The Exhibitor is bound to have his booth under surveillance and fully fitted until the end of the exhibition : the abandonment of the booth, removal of products and anticipated unfitting are absolutely prohibited.

The organizers responsible for collective participation will have the rule followed by their exhibitors.

Defaulting exhibitors may be excluded from any further participation in Fiere di Parma exhibition.

The exit of goods and materials from the Exhibition Centre will be organized as follows:

May 10 : from 06.30 pm to 08.00 pm exit of goods only

May 11-to 13: from 8.00 am to 07.00 pm booth unfitting

The exit of goods and materials from the Exhibition Centre will be authorized only provided that the exit pass released by the Organizers or by the responsible bank has been obtained. The exit pass has to be duly filled in by the Exhibitor, including the complete information needed to properly identify the vehicle used for transport. No exit authorization will be issued to Exhibitors who have not previously settled all pending direct or indirect payments with the Organizers, as regards the present contract or any previous agreements. In any case, the exit pass does not constitute proof of payment. Should it be issued before the Exhibitor has totally paid all outstanding sums at his charge, the Exhibitor in question shall in no way be entitled to delay or withhold the payments even when disputes, claims or actions of any nature whatsoever have been lodged. Nor may the Exhibitor promote legal proceedings against the Organizers unless he has first paid all outstanding sums in full, as they are in any case due on the grounds of the contract signed. In the event of failed or incomplete payment, the Organizers are entitled to retain the goods brought into the Exhibition Centre by the defaulting Exhibitor. Therefore the Organizers may deny the exit pass for such goods until the Exhibitor's debt has been fully paid. Exhibitors should clear their stands, and any other Exhibition areas used, strictly within the date indicated in the "Exhibition Folder". Should Exhibitors fail to clear these areas within the set deadline, the Organizers can have any left material removed and stored. Should the Organizers decide, at his sole discretion, to refrain from removing the material from the involved areas, the participant will be bound to pay a daily fine of € 250.00 (+VAT), in addition to refunding any damage caused. Once thirty days have elapsed from the end of the Exhibition, the uncollected objects and materials may be sold by the Organizers in the manners that will be determined at his sole discretion. Any proceeds remaining after deduction of the balance due and the costs incurred, shall be credited to the Exhibitor. Exhibitors acknowledge the Organizers' right to inspect, either directly or indirectly, the vehicles and baggage belonging to them or their representatives, in order to check the products and materials brought into/out of the Exhibition Centre. The Exhibitor agrees to accept such inspections and to provide the necessary assistance.

ART. 11 - INSURANCE

Value declaration

The Exhibitor shall state the "total value" of all the exhibited goods (products, materials, machinery and equipment), including the ones that are the property of third parties, by duly compiling in all its parts the Insurance Form (Form A1 available on-line), which concisely reports overleaf the general policy conditions. Should this statement not be submitted, the insured amount is to be meant as lent up to a maximum of € 15,500.00 as automatically provided for by the coverage. In the event that the Exhibitor is a Public Body, a Consortium, or the owner of a collective stand, the total value of goods displayed in the Exhibition by every single Company and/or Participant present in the stand will have to be clearly stated. Fiere di Parma anyway reserves the rights to, either directly or through its Broker, verify that the information given in the statement is correct.

Insurance coverage

The registration fee includes:

“ALL RISKS” POLICY”

This insurance coverage is provided for up to a capital of € 15,500.00 at Unrestricted First Risk, including "transport" risk from departure to return with all the exclusions, franchises and indemnity limits that are regulated by the insurance contract concluded by Fiere di Parma on behalf of the Exhibitors and being in force at the beginning of the Exhibition.

Only for Public Bodies, Consortia, etc. the capital specified above is meant as proportionally divided according to the number of associates and/or participants in the Exhibition.

The Exhibitor is in any case compelled to have fulfilled the appropriate "all risks" insurance for goods of any and every nature brought into the Exhibition, owned by the Exhibitor himself or by third parties, for capitals exceeding the amount of € 15,500.00, with the declaration that he shall raise no claims for compensation from Fiere di Parma, contractors or other exhibitors, as stated by Art. 1916 C.C. Said contract must be attached to the Insurance Form so that Fiere di Parma, also by means of their Broker, will be able to verify its correctness and, if necessary, will automatically activate the appropriate "all risk" coverage charging the Exhibitor will all relevant costs.

As an alternative to what stated above, the Exhibitor can apply to have the capitals exceeding € 15,500.00 insured, by compiling the relevant section of Form A1; exceeding capitals will follow the rates listed in Form A1. Fiere di Parma will hence charge the relevant premium to the Exhibitor. Fiere di Parma, through its Broker, shall then deliver to the Exhibitor the Insurance Certificate confirming that the supplemental insurance was actually paid for.

POLICY FOR THIRD-PARTY CIVIL LIABILITY:

Against any damage caused to third parties and their property for which the Exhibitor might be responsible under the provisions of the Civil Code.

ASSISTANCE POLICY:

Assistance provided to the owners, directors and employees of the Exhibiting Company for medical transport, sending of medical personnel and medicines, sending of substitute collaborators, repatriation of the insured party and sending of machine parts. The conditions of the agreements are file at the Secretarial Office of Fiere di Parma S.p.A.

Claim for damage

Any claim for damage compensation shall necessarily be forwarded during the period of the Exhibition to the Insurance Office at S.A.T.E. and/or to the relevant offices within Fiere di Parma. In case of disappeared goods or materials, the claim for compensation shall be accompanied by the original statement presented to the Police authorities and or to the Carabinieri.

ART. 12 -ACCESS TO THE EXHIBITION CENTRE

The Exhibition Centre may be accessed by visitors, professionals or not, in possession of a valid entry document (daily entry ticket 40 €) during the days and opening times as established, or as modified by the Organizers even during the course of the Exhibition. To allow free access of Exhibitors and their personnel to the area, the Organizers will issue special passes as stated in the "Exhibition Folder". The use of such passes implies acceptance of the present terms. Exhibitors shall be held fully liable for the conduct of those to whom they deliver entry passes, as well as for the conduct of their employees, assistants and associates in the performance of their tasks. All activities that are not connected with the purposes of the Exhibition – including non-profit activities – are prohibited within the Exhibition Centre.

ART. 13 - GENERAL SECURITY - LIABILITY FOR THEFT AND DAMAGE – EXEMPTION FROM LIABILITY FOR THE ORGANIZERS

Throughout the duration of the Exhibition, as well as during the setting up and dismantling periods, the Organizers shall, on the grounds of his own interest and needs, provide a day and night general surveillance service within the pavilions (not in the parking areas), but shall not be held responsible for any theft or damage or other harmful events that may occur to the Exhibitors. During access hours to the Exhibition, all Exhibitors shall be responsible for the security of their stand either personally or through delegated personnel. Exhibitors will be responsible for any damage caused to the Organizers through their own actions and through the actions of their employees, auxiliary personnel, collaborators, suppliers, contractors or third parties in general. Furthermore, Exhibitors explicitly relieve the Organizers from all and every responsibility for direct or indirect damage that they may be subject to, owing to actions or omissions by other Exhibitors or by third parties in general. Lastly, Exhibitors shall be liable for any damage to the structures and equipment made available to them. The stands and any other areas shall be returned in the same condition as supplied. Any expenses incurred for restoration works following any modification or damage caused shall be at the Exhibitor's sole charge.

ART. 14 - INDUSTRIAL PROPERTY RIGHTS AND TEMPORARY PROTECTION OF TRADEMARKS

Neither the products nor the goods on display nor the stands in which they are exhibited may be photographed, filmed, drawn or reproduced in any way without prior authorisation from the respective Exhibitors and the Organizers. The Organizers reserve the right to take pictures or videos, to reproduce, distribute and authorise photographing, filming, reproduction and distribution of general views and internal or external details, also allowing the sale of such views. Trademarks shown during the Exhibition and not protected by patents or legally deposited applications may enjoy the temporary protection established by the current applicable laws, as long as the relevant request is submitted, within the established terms, to the Secretarial Office of the Exhibition. Only photographers authorised by the Organizers are allowed to operate within the Exhibition Centre.

ART. 15 - TECHNICAL SUPPLIES - SERVICES

Upon request from the Exhibitor, Fiere di Parma S.p.a. will supply a number of professional services and technical interventions. When performed within the Exhibition Centre, these services are exclusively assigned to official suppliers, who work according to specific conditions that the Exhibitors may ascertain in advance by consulting the "Exhibition Folder". Said conditions are considered to have been accepted by the Exhibitor upon request of the supply or service.

We herewith clarify that Fiere di Parma S.p.A. do not directly organize the technical services, but merely discipline and control said services, therefore declining all responsibility as regards their execution; any claims will have to be forwarded, in written form, to Fiere di Parma S.p.A.

In particular, please note the following:

Connection to fixed installations available within the Exhibition Centre: all connections to water, electricity, compressed air supply and telephone lines may only be executed by personnel from the companies authorised by Fiere di Parma S.p.a.;

Handling of goods: when the Exhibitors do not use their own means and personnel, any services such as portage, transport, loading and unloading of goods carried out within the Exhibition centre shall be exclusively carried out by the official haulage contractor of Fiere di Parma S.p.a.;

Surveillance and security services: this service may only be carried out by the security service company authorised by Fiere di Parma S.p.a..

Booth cleaning service: for booth cleaning operations, if cleaning is not performed directly by the Exhibitors' staff, Exhibitors shall avail themselves of the suppliers authorised by Fiere di Parma.

Services requested at the Exhibition Centre during the setting up / dismantling phases shall be paid to Fiere di Parma S.p.a. at the time the request is submitted. In the event that an Exhibitor uses his own outfitters and a breach of the regulations occurs, the Exhibitor shall be deemed responsible of such breach.

Please refer to the "Exhibition Folder" for the conditions of supply, the evaluation and measuring methods and unit prices. Exhibitors shall be responsible for setting up their stand promptly. Fiere di Parma S.p.a. will not be responsible for late supply or failure to supply and activation of the services. Should Exhibitors be late in setting up their stand and/or fail to allow Fiere di Parma S.p.a. to install the systems in due time, no reimbursement may be claimed by the Exhibitor from Fiere di Parma S.p.a. if the services are supplied or activated late or if the fail to be activated. Fiere di Parma S.p.a. shall not be held responsible towards Exhibitors with respect to any damage caused to Exhibitors or third parties by contractors or exclusive suppliers of services or utilities. Exhibitors therefore take upon themselves all and every responsibility towards third parties and waive any right – now for then - to raise claims for damage compensation from Fiere di Parma S.p.a.. Exhibitors must allow passage through their stand of following installations:

power supply cables

water main pipes and drain pipes

compressed air piping

other installations or utilities

whether laid overhead, at ground level or in vertical raceways. Exhibitors also undertake to arrange their stand in such a way as to allow access to the connection points for the various utilities and to the columns where the permanent fire fighting equipment is located.

ART. 16 - PRINTED INFORMATION AND OVERALL MAPS

Bearing no responsibility for omissions or errors, the Organizers reserve to distribute the information contained in the Application Forms concerning the Exhibitors and the displayed products and/or services, through communication means and techniques (prints, maps or other vehicles, also in synthetic and abbreviated form) as deemed most appropriate.

ART. 17 - PAID ADVERTISING

Any form of promotion and advertising performed outside the assigned stand area shall only be carried out through Fiere di Parma or their dealers upon payment of the fees and relevant taxes.

ART. 18 - TEMPORARY IMPORTATION

The temporary importation of goods from abroad for use in the Exhibition - such as samples, for instance - is allowed only through the official customs clearance agent of Fiere di Parma S.p.a., according to the conditions laid down in the "Exhibition Folder". The Organizers shall bear no liability with respect to the actions of the official forwarding agent.

ART. 19 - SOUND BROADCASTING – EXPRESS RESOLUTORY CLAUSE

The use of audio-visual equipment and sound reproduction equipment will be allowed as long as it does not disturb other Exhibitors or the public. The Exhibitor shall also be bound to observe all of the formalities provided for by the SIAE (Italian Authors and Publishers Association) provisions. The Organizers may – for organizational reasons as well as to ensure a correct, successful running of the Exhibition – order at any time to interruption or suspend the use of such equipment. Should Exhibitors refuse to comply with the Organizers' request, the Organizers may take any other lawful measure, including the deactivation – through their personnel, at the Exhibitor's expense – of the equipment. Under extreme circumstances, the Organizers may terminate the contract extrajudicially and ban the Exhibitor's participation in the event.

ART. 20 - FOOD AND BEVERAGE CATERING SERVICE - EXPRESS RESOLUTORY CLAUSE

When serving any food and drinks to the public, the Exhibitor undertakes to obtain the required authorisations and to strictly comply with the provisions established by the applicable law as well as with the regulation provided for in "Exhibition Folder". However, in spite of the above authorisations, the Organizers are entitled to interrupt this activity for justified reasons, in spite of any previous authorizations. In the event of the Exhibitor's non-compliance with such instructions, the Organizers may terminate the contract extrajudicially and ban the Exhibitor's participation in the event.

ART. 21 - OPERATING MACHINERY

As established by art.3, as far as solely food products can be admitted inside the Exhibition, preparation and presentation appliances will be allowed inside booths provided Machineries shall conform to the local and international laws and standards in force; Any equipment and machinery not strictly meeting the above mentioned requirements shall be immediately removed from the Exhibition Centre at the Exhibitor's risk and expense. The Exhibitor undertakes to fit all equipment with the necessary devices as to prevent accidents, disturbing noise, unpleasant smells, emission of harmful gases and liquids; The Exhibitor will, however, relieve the Organizers from all and every responsibility whatsoever deriving from the operation of the above mentioned machinery.

ART. 22 - PARKING SPACES IN THE EXHIBITION CENTRE AND PENALTY FEE FOR NON-COMPLIANCE

he Exhibition centre offers several parking areas located outside the Exhibition centre itself (in-house staff, Exhibitors, visitors, etc.). Each are can be clearly identified through dedicated signposting. The Exhibitor will receive a vehicle pass giving access to the parking area. The vehicle pass, however, merely entitled the holder to have access to the parking area without yet guaranteeing the availability of the parking space. In addition to the above mentioned parking area, the Organizers reserve the right to assign parking areas located inside the Exhibition Centre with reserved car spot. In this event a special form will be provided, including all relevant conditions for the reservation and use of the reserved area. The Organizers decline all responsibility for theft and damage to the parked vehicles or of any objects they may contain. Only vehicles bearing the relevant pass may be parked in the reserved areas, in the corresponding numbered space only and on the days and opening hours of the event. In case of non-compliance with the provisions of the present clause, the Organizers will reserve the right, conventionally sanctioned, to have the vehicle moved elsewhere, even to areas outside the Exhibition Centre, at the Exhibitor's risk and expense. The Exhibitor will in any case be bound to pay, in addition to any compensation for further damage, a penalty fee of € 200.00 (+VAT) for each day of violation.

ART. 23 -SPECIAL PROHIBITIONS – RIGHT OF SURVEILLANCE AND INTERVENTION OF THE ORGANIZERS

n particular, and besides the respect of any other provision on this matter, the Exhibitor shall not:

- sell with immediate hand-over the displayed goods (except when previously and expressly authorized by the Organizers). The authorization may be of general or specific nature, depending on the features of the Exhibition, the type of products involved and any other organizational requirements. Should the sale of goods be admitted, the Exhibitor shall abide by the obligations provided for by the applicable law on this matter;
- display prices (with possible exceptions for specific sectors, for which the Organizers may deem it necessary);
- convey, exchange, sub-rent or however lease, even partially and/or on a free of charge basis, the allocated stand areas. This ban applies to all Exhibitors. In particular, it shall be applicable to the entities that are not official Exhibitors listed in the Exhibition catalogue/guide;
- display products that are inadequate with respect to the product category of the stand, as indicated in the Application Form;
- carry out advertising or promotion activities outside their own stand and within the Exhibition centre. The distribution of leaflets is allowed only in the space booked by the Exhibitor;
- park any advertising vehicles in the areas located outside the Exhibition Centre during the days of the Exhibition. Violators will be bound to pay a daily penalty fee of € 1.000,00 (+VAT), whereas the Organizers will be entitled, in any case, to remove the vehicles and/or cover the advertising texts or signs on the vehicles themselves at the entire risk and expense of the Exhibitor;
- display signs or samples, however indicative they may be, on behalf of companies that are not mentioned in the Application Form and are not companies represented by the Exhibitors;
- leave cars or vehicles parked within the Exhibition Centre at times other than those specifically allowed for stand outfitting and dismantling and during the entire duration of the Exhibition itself;
- introduce animals inside the Exhibition Centre, except for animals needed to accompany disabled people;
- introduce persons under 16, unless accompanied by an adult responsible for their supervision;
- take photographs or video, through any means, of the indoor premises, of stands and goods without prior formal consent by Fiere di Parma S.p.a. and the stand tenants.
- promote inside the Exhibition Centre donation activities and fundraising for any institution, to carry out religious political or trade union activities and any other action not related to the purpose of the ongoing Exhibition, unless expressly authorised in writing by the Organizers;
- smoke in the indoor premises of the Exhibition Centre.

The prohibitions related to technical matters, that have been issued to protect property and people, and to prevent the tampering of any movable goods and real estate of the Exhibition Centre, together with the provisions of the "Exhibition Folder" form an integral part of the present documentation and, by undersigning them, the Exhibitor undertakes to stringently comply with all of them. Any derogation to the above mentioned bans will be issued in writing by the Organizers. Fiere di Parma S.p.A. will supervise to ensure that the regulations and general terms of the participation contracts are observed; any person accessing the Exhibition Centre is required to comply with the provisions and instructions provided by the Organizers, at the entrance and inside the Exhibition Centre, by way of signs, written notices, PA announcements, through service personnel or any other means they may deem appropriate.

Failure to comply with any of the foregoing prohibitions, or those recalled in the article, may result in the termination of the contract of participation in the Exhibition, without having recourse to the law courts, by simple written notice to the Exhibitor's stand. This shall involve immediate closure of the stand and collection of the Exhibition admission documents, without prejudice to the payments the Exhibitor is subject to, besides any further claim for damage.

ART. 24 - POSTPONEMENT, REDUCTION OR SUSPENSION OF THE EXHIBITION – EXEMPTION FROM LIABILITY

he Organizers are relieved from all and every responsibility should the Exhibition be partially or totally cancelled. Under these circumstances, amounts subsiding after covering Fiere di Parma costs, will be reparted between exhibitors, according to the amounts previously paid. The Organizers shall bear no responsibility for any event or circumstance beyond his control which may, in any way whatsoever, hinder or interfere with the regular running of the Exhibition. The Organizers reserve the right to change the dates of the Exhibition at his sole discretion and without the Exhibitor being entitled to withdraw or cancel the contract and the obligations assumed with the Organizers.

ART. 25 - GENERAL RULES – COMPLAINTS – CHOICE OF DOMICILE – APPLICABLE LAWS – ITALIAN JURISDICTION AND COMPETENT COURTS GOVERNING ANY DISPUTES

The Exhibitor hereby undertakes to fulfil the obligations deriving from this contract with respect to the Organizers. The Exhibitor moreover undertakes, also with the Organizers, to abide by the obligation to punctually observe all the provisions of law, and have them observed, that the competent authorities for public security (i.e. Italian Police) and the authorities assigned to fire prevention, accident prevention, safety and surveillance of spaces open to the public, have issued or should issue. In particular, the Exhibitor undertakes also with the Organizers to comply with the prescriptions laid down by the regulations in force as regards accident prevention, with respect to the safety of employees as well as the safety of third parties (to this effect the Exhibitor declares that he is aware of these regulations, particularly those provided for by Leg. n. 81/2008). In case of breach, the Exhibitor shall, in spite of his contractual or extra-contractual responsibility towards the Organizers, relieve and hold the Organizers harmless from any liability and charges he should be called to stand. The Exhibitor and any third parties acting on his behalf within the Exhibition Centre shall only employ personnel whose (subordinate or autonomous) labour relations comply with the legal requirements and provisions in force (as to social security, insurance, tax etc.). Any complaints pertaining to the organization of the Exhibition and the Exhibition course shall only be considered if submitted in writing to the Exhibition Secretarial Office before the end of the Exhibition itself. Any decisions taken by the Organizers in this respect shall be considered as final and unappealable. Any matters not covered by the present "General Terms for Participation" will be governed by the Civil Code. The Exhibitor hereby chooses the registered offices of Fiere di Parma S.p.a. as his legal domicile to all effects, and exclusively accepts the jurisdiction of the Italian law and the competence of the Court of Parma for any dispute resulting from this contract. Relations between the Organizers, the Exhibitor and any third parties shall be solely governed by the Italian law. For the purposes of the interpretation of the present "General Terms for Participation", as well as in the event of disputes, the Italian text shall bear witness thereof, translations only being made in order to facilitate the contracting parties.



We have known that some companies, such as Construct Data Verlag GmbH and Commercial Online Manuals S de RL de CV, contact Exhibitors offering-on behalf of Italian and International Exhibition and Exhibiting Companies and against payment-advertisements on virtual catalogues and directories which can be seen on www.fairguide.com and www.expo-guide.com

Fiere di Parma has never authorized any companies to use its trademarks, label and other data, and we have nothing to do with these activities.

Therefore, if you receive an application form from these or other companies, we strongly recommend to ready very carefully the conditions before signing the contract.

For further information on the above mentioned companies please visit the following sites:

www.stopecg.org

www.osservatorioaziende.it

www.ufi.org/pages/thetradefairsector/fairguide.aspx



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