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Cibus in the top trending topics on Twitter Italia with hashtag #Cibus and #Cibus2018



**Cibus APP**

All you need during the Show, useful informations and agenda to organize your visit

**My Business Cibus**

To connect buyers and food producers all year round



SAVE THE DATE  
SEE YOU AT CIBUS 2020  
MAY - 11 TO 14

[www.cibus.it](http://www.cibus.it) | [cibus@fiereparma.it](mailto:cibus@fiereparma.it)



Follow Cibus on social media with hashtag #cibus



**CIBUS**

INTERNATIONAL FOOD EXHIBITION  
FACTS & FIGURES  
Cibus 2018



# VISITORS // Figures Cibus 2018

# EXHIBITORS // Figures Cibus 2018

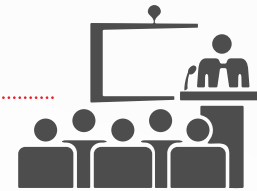
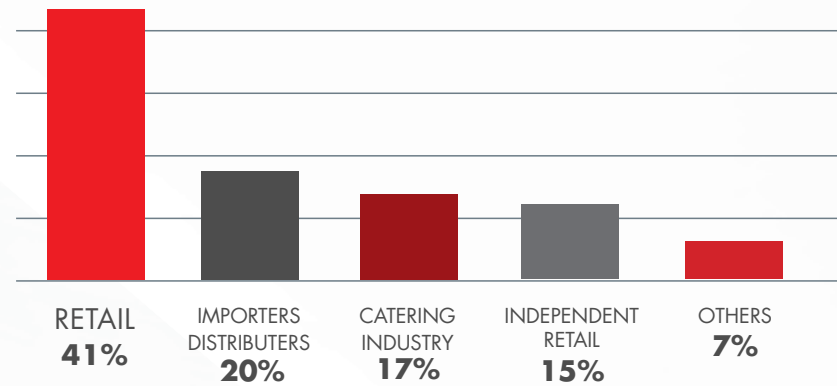
# SPECIAL SECTIONS // Figures Cibus 2018



82.000

20% INTERNATIONAL

## VISITORS TYPOLOGY



## CONFERENCES

The Italian food and beverage trends on show and in talks

Conferences, round tables, seminars, workshops and talks: Cibus is the occasion to take stock on the emerging issues and themes of the Italian agrifood.



## CIBUS EXHIBITORS

90% WILL COME BACK

OVER 60% REGARDS CIBUS AS A RELEVANT EVENT BOTH ON DOMESTIC AND INTERNATIONAL TERMS

83% WANTS TO ACQUIRE NEW CONTACTS AND PROMOTE COMPANY IMAGE



Over 1.300 new products

Presented by Cibus 2018 exhibitors  
New products are listed at [www.cibus.it](http://www.cibus.it)



A jury of **Food & Retail** has selected about 100 products that were on show in the **CIBUS Innovation Corner**. The area also hosted talks on the new agrifood outlook.



## HOSTED BUYERS PROGRAM

A dynamic and innovative program, born from our expertise, in collaboration with ITA - Italian Trade Agency, dedicated to the international market keyplayers to discover authentic *Made in Italy* foods

2.800 buyers from over 90 countries



## THE SPECIAL TOP BUYERS' PACKAGE



BUYERS' LOUNGE ACCESS



PLAN MYCIBUS



TECHNICAL TOURS, RETAIL TOURS AND OTHER EXCLUSIVE ACTIVITIES



NETWORKING EVENT