



**31 AUGUST / 3 SEPTEMBER 2021**

# CONFERENCES CIBUS

## August 31

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**10.45am | OPENING CONFERENCE | Plenary Hall - Hall 1**  
**AGRI-FOOD INDUSTRY, NEW MODELS AND GROWTH PROSPECTS**  
**FOOD INDUSTRY AND RETAIL: THE RESTART IS OMNICHANNEL**

*In collaboration with Gruppo FOOD*

**At the presence of Luigi Di Maio, Minister of Foreign Affairs and International Cooperation**

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**2.30pm | Plenary Hall - Hall 1**  
**FOOD & BEVERAGE MADE IN ITALY, THE RELAUNCH BEGINS HERE**  
**FEDERALIMENTARE PUBLIC ASSEMBLY**

*By Federalimentare, Sponsored by Deloitte*

**At the presence of Luigi Di Maio, Minister of Foreign Affairs and International Cooperation**  
**and Carlo Bonomi, President Confindustria**

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**3.00pm | Hall Pietro Barilla**  
**CONTEST BEER OF THE YEAR 2021**

**Awards Ceremony**

*By UNIONBIRRAI*

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**3.00pm | Workshop Lab - Hall 4**  
**BEVERFOOD INDUSTRY: SUSTAINABILITY AND COMPETITIVENESS**

*By The Economy Group*

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## September 1

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**10.00am | Workshop Lab - Hall 4**  
**FOOD COMPANIES AND STARTUPS: A MATCH MADE IN HEAVEN?**  
*(by invitation only)*  
*By Le Village by CA Parma*

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**10.00am | Hall Pietro Barilla**  
**COUNTER ASSISTANT: PASSION AND PROFESSION**  
*By Alimentando.it*

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**10.30am | Plenary Hall - Hall 1**  
**THE MADE-IN-ITALY AGRI-FOOD SECTOR AND GEOGRAPHICAL INDICATIONS:  
STRATEGIES FOR DRIVING GROWTH**  
*By Food Trend Foundation*  
Sources Nomisma, Denis Pantini, Responsabile Agricoltura e Industria Alimentare  
*Chair: Paolo De Castro, Coordinatore of the S&D Group, COMAGRI EP*  
At the presence of Stefano Patuanelli, Minister of Agricultural Food and Forestal Policies

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**11.30am | Hall Pietro Barilla**  
**DELOITTE MARKET MONITOR . THE NEW ERA IN THE FOOD SERVICE MARKET**  
Followed by a panel discussion with industry players on value creation business cases  
*By Deloitte*

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## September 1

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**12.00pm | Workshop Lab - Hall 4**  
**FOOD INDUSTRY MONITOR: SUSTAINABILITY AND CIRCULAR ECONOMY  
AS A KEY FACTOR FOR AGRI-FOOD COMPANIES**  
*By Università di Scienze Gastronomiche di Pollenzo*

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**2.00 pm | Workshop Lab - Hall 4**  
**SUSTAINABILITY: A BUSINESS PHILOSOPHY CENTERED ON THE PERSON  
AS A FUNDAMENTAL VALUE AND ON THE ENVIRONMENT AS A HERITAGE  
FOR FUTURE GENERATIONS**  
*By Alimentando.it*

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**3.00pm | Plenary Hall - Hall 1**  
**NUTRITIONAL INFORMATION IN EUROPE: RISKS AND OPPORTUNITIES**  
*By Confagricoltura*

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**4.00pm | Hall Pietro Barilla**  
**FILIERA HORECA**  
**An interactive debate to rewrite the rules. Market threats and opportunities**  
*By DOLCITALIA*

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**4.30pm | Workshop Lab - Hall 4**  
**THE SOFT DRINKS SUPPLY CHAIN, RISKS AND OPPORTUNITIES**  
*By Assobibe in collaboration with Confagricoltura*

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## September 2

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**10.30 am | Plenary Hall - Hall 1**  
**FARM TO FORK: FOOD WASTE AND SUSTAINABILITY IN EUROPE**  
*By Plug and Play Italy*

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**10.30am | Workshop Lab - Hall 4**  
**ENERGY EFFICIENCY IN THE COLD CHAIN BENEFITS AND OPPORTUNITIES FOR THE AGRI-FOOD SECTOR: ICCEE, THE EU PROJECT**  
*Training course- short edition ( By invitation only)*  
*By Federalimentare*

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**11.00am | Spazio 2 - Hall 2 (1st. Floor)**  
**IFS GLOBAL MARKETS: A GREAT OPPORTUNITY FOR SMES**  
*By Gruppo Gelati*

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**12.00pm | Hall Pietro Barilla**  
**RECOVERY PLAN FOR EUROPE (NRP): TOOLS FOR YOUNG AGRI-FOOD ENTREPRENEUR**  
*By Gruppo Giovani Imprenditori Federalimentare and Confagricoltura*

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**2.00pm | Plenary Hall - Hall 1**  
**TESPI AWARDS**  
*By Tespi Group*

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## September 2

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**2.30pm | Hall Pietro Barilla**

**MUTTI AND THE ENVIRONMENT. REFLECTING ON THE PRESENT AND THE FUTURE**

*By Mutti Spa*

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**3.00 pm | Workshop Lab - Pad 4**

**AGRICOLTURA 100**

*By Confagricoltura & Reale Mutua*

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**4.30pm | Sala Pietro Barilla**

**MADE IN ITALY SUPPLY CHAIN: ORIGIN, QUALITY, SUSTAINABILITY**

*By Grande Impero in collaboration with Confagricoltura*

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**4.30 pm | Workshop Lab - Pad 4**

**THE POST COVID 19 RESTART OF THE CRUISE SECTOR: TRENDS AND OPPORTUNITIES**

*By MSC F&B Division*

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# CONFERENCES CIBUS

## September 3

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**10.00 am | Plenary Hall - Hall 1**  
**WORLD FOOD FORUM**

Focus on Italy

**GREEN DIGITAL AND SOCIAL TRANSITIONS, BUDGET AND OPPORTUNITIES  
FOR THE BUSINESS SECTOR**

At the presence of Giancarlo Giorgetti, Minister of Economic Development

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**10.00am | Hall Pietro Barilla**

**FOOD SUSTAINABILITY AT THE UNIVERSITY OF PARMA**

Research, teaching and entrepreneurship training activities for the food system

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**10.00am | Workshop Lab- Hall 4**

**INTESTINAL MICROBIOTA AND NUTRAGENETICS: PRECIOUS ALLIES FOR WELLNESS**

*By Lifebrain*

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**10.45am | Hall Pietro Barilla**

**INNOVATE OR SHRINK? THE PATH TO FOOD SUSTAINABILITY?**

*By University of Parma and Le Villge by CAParma,*

*in collaboration with the Ministry of Foreign*

**Affairs and International Cooperation, ICE Agency, ARTER, Federalimentare.  
Partners of the initiative Food Innovation Start Up @ Cibus 2021!**

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