



FROM FARM TO FORK: FOOD WASTE AND SUSTAINABILITY IN EUROPE

2 SETTEMBRE 2021 SALA PLENARIA PADIGLIONE 1

ORE 10.15 - 13.00

INTRODUCTION

Arianna Elena Maschietto, Corporate partnership and Program Manager, Plug and Play Italy

UPSTREAM STARTUPS AGAINST FOOD WASTE

Ivan Belostenko - Global Product Insight @ FlavorWiki

Giuseppe Benenati - Co-Founder and CTO @ Xylene

Hery Randrianantoandro - Sales Marketing VP @ Polymateria

DOWNSTREAM STARTUPS AGAINST FOOD WASTE

Giovanni Cavallo - CEO & Founder @ Macai

Ben Holden - International Sales & Marketing Manager @ Whywaste

Giovanni Fantoni Modena - Co-Founder @ ZeroEd (Valuebin)

UPCYCLING AND WASTE MANAGEMENT STARTUPS

Giulia Anita Morgana Luciani - Key Account Manager @ Too Good To Go

Thomas De Smet - Sales Director @ EverGrain

Juan Pablo Medina - Co-Founder and CEO @ Kaffe Bueno

CORPORATE INNOVATION ROUNDTABLE

Manuela Kron - Head of Corporate Affairs & Marketing @ Nestlé

Francesco Faella - Managing Director @ Tetra Pak South Europe

Allyson Quijano - Chief Sustainability Officer @ Bext360

CLOSING REMARKS

In Collaborazione con:

PLUGANDPLAY

