

PRESS RELEASE

FONDAZIONE FIERA MILANO, FIERE DI PARMA AND FEDERALIMENTARE SET UP TOGETHER WITH FONDAZIONE PROGETTO ARCA TWO CANTEENS AT ČERNIVCI AND MOSTYS'KA FOR THE REFUGEES GATHERING ON THE BORDERS OF UKRAINE

A collection of funds and food products in support of the Milan-based non-profit organization working in Ukraine was jointly presented at Cibus

Milan, 3 May 2022 – The mobilization of the exhibition and production world in support of the Ukrainian people continues. After the dispatch of humanitarian convoys by Fiera Milano and Fondazione Progetto Arca to the Warsaw and Poznan trade fairs, this morning a new initiative involving Fiere di Parma and Federalimentare together with the two Foundations was presented at Cibus.

It is a fundraiser for setting up and collecting food for two canteens organized and managed by Fondazione Progetto Arca volunteers in Černivci and Mostys'ka, two Ukrainian border towns where most of the refugees are gathering, the former near Romania and the latter near Poland.

The canteen in Černivci is already operating and currently provides about two thousand meals a day. The one in Mostys'ka will provide about one thousand meals a day. Both are equipped with mobile kitchens where hot meals are prepared for breakfast, lunch and dinner. The following services have been set up next to the two structures: an area for the distribution of basic necessities, bathrooms and showers plus a nursery space for babies, and an internal and external area (with inflatables) for children. The number of volunteers working in shifts in both areas is between 30 and 50.

Fondazione Fiera Milano and the entire Fiera Milano Group has provided resources, relations and logistical capabilities and Fiere di Parma and Federalimentare will do the same. Carlo Bonomi, President of Fiera Milano, announced the initiative at Cibus.

Companies and private individuals can make donations via the following bank account: Unicredit Banca IBAN IT35L0200801619000106043882 made out to Fondazione Progetto Arca - Reason for the payment: Ukraine Emergency.



Fondazione
Fiera
Milano



The food collection initiative appeals to companies in the sector which can donate products. The most needed products for the preparation of meals are: rice, pasta, tomato puree, canned goods (legumes, peas, meat, tuna), milk, biscuits, breadsticks, bread and crackers, beverages (water, juices, drinks), sweets, pet food and stock cubes, in addition to preferably compostable plates, cutlery and napkins.

Contacts:

SEC Newgate Italia

Andrea Schieppati
andrea.schieppati@secnewgate.it
e.it
+39 335 6590942

Cibus Press Office

Marco Fanini
cibus@faniniufficiostampa.com
+39 339 666 8750

Fondazione Fiera Milano

Fabio M. Storer
*Governance and
Communication Manager*
+39 366 5882239
Roberto De Giorgis
Press Office
[u.stampa@fondazionefier
a.it](mailto:u.stampa@fondazionefiera.it)
+39 335 7243146

**Fondazione Progetto
Arca**

Silvia Panzarin
Silvia.panzarin@leacrobate.it
e.it
+39 349 3235790