



Press Release

## PARMA CIBUS 2022 OPENS ON 3rd MAY

(Parma, 2 May 2022) – Parma Cibus 2022, organized by Fiere di Parma and Federalimentare, opens on 3rd May. The exhibition will be launched by Stefano Patuanelli, Minister of Agriculture, Food and Forestry Policies and by Manlio Di Stefano, Undersecretary of State at the Ministry of Foreign Affairs, with an opening address by Federico Pizzarotti, Mayor of Parma, and by Stefano Bonaccini, President of the Emilia-Romagna Regional Authority. About 3000 exhibiting companies will present their products, ready to be placed on the market and 1000 of which are innovative ones, to the economic operators. Cibus 2022 will mark the return of foreign buyers from the United States, Latin America, Europe, the Middle East and a number of Asian countries. The exhibition includes the *Ho.Re.Ca the Hub* area, the *Cibus Innovation Corner* with 100 new products selected by a panel of experts, and the *Innovation Hub*, with innovative Start-Ups. Dozens of conferences will be held, with the participation of representatives from Industry, Agriculture, Distribution and the political world. The “Cibus Off” collateral show will take place in the centre of Parma with tastings, exhibitions and debates. It will kick off on 3rd May at 6pm with the opening of the “Art Save The Food” exhibition of art photography, curated by Claudio Composti and organized by Fiere di Parma and Mia Fair in the Monastery of San Paolo. Thanks to the Cibus Food Saving programme, at the end of the exhibition Banco Alimentare volunteers will collect the products that the exhibiting companies choose to save from waste and donate them.

- *Attached is a stock photo*

### FOR PRESS INFORMATION:

*Cibus Press Office*

*Fanini Press Office*

*E-mail: [cibus@faniniufficiostampa.com](mailto:cibus@faniniufficiostampa.com)*

*Tel: +39 339 6668750 or +39 340 7773887*

*Website: [www.cibus.it](http://www.cibus.it)*

