# CIBUSOFF Parma, 3-8 May 2022





Comune di Parma





# Parma Food Valley at CIBUS

3-6 May 2022

Pav. 4 - Stand CO24 | Fiere di Parma

# 3 May

- **12:00 pm Presentation of "Open Dairies"** By Consorzio del Parmigiano Reggiano
- 1:00 pm Visit of Institution Delegations
- 4:00 pm Snack, Parma Food Valley

### 4 May

- 1:30 pm Cibus Destination
- 3:00 pm Debate with ALMA International School of Italian Cuisine: *LIFE CLIMATE SMART CHEFS* International project that puts chefs in the centre as promoters and players of gastronomic and social sustainability practices.

4:30 pm Parma Food Valley Production chains meet students from ALMA – International School of Italian Cuisine – Food and Beverage Manager Course

# 5 May

#### 10:30 am INNOVATION CLUB FOODTECH EDITION\_BLOCKCHAIN

#### **Marco Vitale**

Founder and CEO of FoodChain and creator of Quadrans

Food chain traceability: public or private blockchain? How different blockchain types adapt to reference food chains

#### www.food-chain.it

4:00 pm Snack, Parma Food Valley

### 6 May

12:00 pm Aperitif, Parma Food Valley

# Exhibition Art Save the Food

# **3** May - **5** June 2022

Laboratorio Aperto del Complesso di San Paolo Vicolo delle Asse, 5 - Parma

A photo exhibition dedicated to food originating from the first edition of the **Irinox** contest and featuring a synthesis of topics that are particularly dear to **Fiere di Parma**: food, art and land.

Free entrance

Wednesdays, Thursdays and Fridays 4:00-7:00 pm Saturdays and Sundays 10:00 am - 1:00 pm and 3:00-7:00 pm

INFORMATION: T. +39 0521 218889











# Breakfast of the Champions

# 7-8 May 2022

Laboratorio Aperto del Complesso di San Paolo Vicolo delle Asse, 5 - Parma

It is often said that **breakfast** is the **most important meal of the day!** 

# Saturday 7 and Sunday 8 May

9:00-11:00 am The chefs of the Parma Quality Restaurants Team will be the stars of "Breakfast of the Champions": they will prepare a sweet and savoury breakfast assortment featuring the products of the local agri-food chains.

Free event reserved to the visitors of the photo exhibition "Art Save The Food" and to the visitors of Interno Verde.

# CIBUSOFF Other events

# From 2 to 6 May

#### GIOCAMPUS AND MADEGUS FOR CIBUSOFF

11:30 am Laboratorio Aperto del Complesso di San Paolo Vicolo delle Asse, 5 - Parma Laboratory for Primary School children: "Food and Culture"

# 5 May

10:00

# 17:00 pm Presentation of the book Memory and Future.

The roots of innovation in the industry of the Third Millennium

Laboratorio Aperto del Complesso di San Paolo Vicolo delle Asse, 5 - Parma

**SPEAKERS: Cristiano Casa** (President of Destinazione Emilia); **Luciano Maffei** (Professor of Economic History and Business History of the University of Parma) **Giancarlo Gonizzi** (Coordinator of the Food Museums of Parma); **Andrea Zaghi** (Author)

Moderator: **Paolo Massobrio** (Journalist and food and wine critic, creator of II Glossario)

#### **RESERVATION REQUIRED:**

visitatori@fiereparma.it

Free entrance Limited space

#### 5 May

#### 6:30 pm INNOVATION CLUB FOODTECH EDITION\_BLOCKCHAI

Laboratorio Aperto del Complesso di San Paolo Vicolo delle Asse, 5 - Parma

#### **Conference Room**

**Marco Vitale** • Founder and CEO of FoodChain and creator of Quadrans

Food chain traceability: public or private blockchain? How different blockchain types suit reference food chains www.food-chain.it

#### RESERVATION REQUIRED: laboratorioaperto.staff@comune.parma.it

Limited space

# Saturday 7 and Sunday 8 May

# "Caseifici Aperti" (Open Dairies)

Two days during which foodies, aficionados and just the curious have the possibility of diving into the production of **Parmigiano Reggiano**. **Guided tours** of dairies and maturation rooms are organised throughout the PDO production area including the provinces of Parma, Reggio Emilia, Modena, Bologna (left of the river Reno) and Mantua (right of the river Po), with **shops open**, **events for children** and **tastings**.

Event by Consorzio del Parmigiano Reggiano

#### **INFORMATION:**

The list of dairies joining the initiative is available on the website **www.parmigianoreggiano.com** 

# Saturday 7 and Sunday 8 May

# Open gardens in Parma with Interno Verde

The **Second Edition** of the event will enable visitors to explore **more than 40** of the most evocative and original private gardens of the city centre through which you can read the history, changes and events of the city.

#### INFOPOINT AND SUBSCRIPTIONS

• Parco Cittadella, Lostello restaurant

#### Laboratorio Aperto del Complesso di San Paolo

Vicolo delle Asse, 5 - Parma

Open all day from 9:00 am to 7:00 pm on Saturday 7 and Sunday 8 May



E-mail info@internoverde.it T. +39 324 5495715 Website internoverde.it

# From Saturday 7 May

# I Mulini delle Api

Inside 3 city parks, **Mulino Bianco** installed the **Mulini delle Api** (the Mills for Bees), i.e. shelters that favour the sustenance and reproduction of solitary bees and other pollinators.

#### What you can do

Wild bees are not aggressive: you can observe bees and other insects without any danger and take photos. #MULINODELLEAPI

### WHERE TO FIND THE MILLS FOR BEES

- Parco Ducale Alice library
- Parco Giacomo Ferrari
- Parco Bizzozzero

INFORMATION Find out more: www.mulinobianco.it/cdm

# **Exhibitions**

# 3-8 May 2022

# **APE PARMA MUSEO**

Strada Farini, 32/A • Parma

I you I. Renato Vernizzi and Luca Vernizzi: a century of portraits

Paid entry **Tuesdays-Sundays:** 10:30 am - 5:30 pm Guided tours upon reservation

#### INFORMATION AND BOX OFFICE:

T. +39 0521 2034 • E-mail info@apeparmamuseo.it

# **CAMERA DI SAN PAOLO**

Via Melloni, 3 • Parma

Paid entry Mondays, Thursdays and Fridays: 9:30 am - 5:30 pm (last admission 5 pm) Saturdays and Sundays: 9:30 am - 6:30 pm (last admission 6 pm) Guided tours upon reservation

### INFORMATION AND BOX OFFICE:

T. +39 0521 218215 E-mail cameradisanpaolo@comune.parma.it ticketlandia.com

# **CHIESA DI SAN MARCELLINO**

strada Collegio dei Nobili • Parma

#### THE PEOPLE IN BETWEEN

Photography exhibition by Marco Gualazzini

Free entrance Exhibition opening days: from Tuesdays to Sundays 10.30 am -12.30 pm • 4.00-7.00 pm Closed on Mondays

INFORMATION: E-mail thepeopleinbetween@gmail.com

# **COMPLESSO MONUMENTALE DELLA PILOTTA** Piazza della Pilotta • Parma

The Farnese. Architecture, Art, Power

Paid entry **Tuesdays-Sundays**: 10:30 am - 6:30 pm (last admission 5:45 pm) Guided tours upon reservation

#### INFORMATION AND BOX OFFICE: T. +39 0521 220400 - complessopilotta.it - ifarnese.ticka.it

# **COMPLESSO MUSEALE DI PIAZZA DUOMO**

Piazza Duomo • Parma

Antelami in Parma - The work of man, the seasons of the land

Paid entry Every day: 10:00 am - 6:00 pm (last admission 5:30 pm)

# INFORMATION AND BOX OFFICE:

T. +39 0521 235886 • E-mail antelami2020@gmail.com

### **GALLERIA SAN LUDOVICO**

Borgo del Parmigianino, 2 • Parma Vasco Ascolini, capitals of culture

Free entrance Saturday and Sunday: 10:00 am – 6:00 pm

INFORMATION: T. +39 380 5336033 • E-mail info@parma2021.it

# **MUSEO D'ARTE CINESE ED ETNOGRAFICO**

Viale San Martino, 8 • Parma

The Homo Sapiens

Paid entry **Tuesdays - Saturdays:** 9:00 am - 1:00 pm and 3:00-7:00 pm **Sundays:** 11:00 am - 1:00 pm and 3:00 - 7:00 pm Guided tours upon reservation

#### INFORMATION AND BOX OFFICE:

T. +39 0521 257337 • E-mail info@museocineseparma.org

# PALAZZO BOSSI BOCCHI

Strada al Ponte Caprazucca, 4 • Parma

Cornelio Ghiretti and the Parma School of Embossing and Engraving. THE CANTADORI COLLECTION

Free entrance **Tuesdays and Thursdays:** 3:30 - 6:00 pm **Saturdays and Sundays:** 10:00 am - 12:30 pm; 3:30 - 6:00 pm Guided tours upon reservation

#### INFORMATION:

E-mail guide@fondazionecrp.it

# PALAZZO DELL'AGRICOLTORE

Piazzale Antonio Barezzi, 3 • Parma

The House of the Farmer • Installation by Mike Nelson. Curated by Didi Bozzini

Free entrance **Saturdays and Sundays:** 10:00 am - 6:00 pm Guided tours upon reservation

INFORMATION: E-mail info@palazzodellagricoltore.it

### PALAZZO PIGORINI

Strada della Repubblica, 29/A · Parma

*The thread and the river.* Photography exhibition by *Paolo Simonazzi* 

Free entrance Wednesdays, Thursdays and Fridays: 3:30 - 7:30 pm Saturdays and Sundays: 10:30 am - 7:30 pm INFORMATION: T. +39 0521 218967

### **PINACOTECA STUARD**

Borgo del Parmigianino, 2 • Parma

The painter and the cardinal. Annibale Carracci and Odoardo Farnese between Rome and Camaldoli

Free entrance Saturdays: 11:00 am - 6:30 pm (last admission 6:00 pm) Sundays: 10:30 am - 6:30 pm (last admission 6:00 pm)

#### INFORMATION:

T. +39 0521 508184 • E-mail pinacoteca.stuard@comune.parma.it

# LABIRINTO DELLA MASONE

Fontanellato - Parma

From above. Futuristic Aeropainting

Paid entry Mondays and from Wednesdays to Sundays: 10:30 am - 7:00 pm Guided tours upon reservation

INFORMATION AND BOX OFFICE:

T. +39 0521 827081 E-mail labirinto@francomariaricci.com

# FONDAZIONE MAGNANI-ROCCA

Mamiano di Traversetolo - Parma

#### Lucio Fontana. Self-portrait. Works 1931-1967

Paid entry **Tuesdays to Fridays:** 10:00 am - 6:00 pm (last admission 5 pm) **Saturdays and Sundays:** 10:00 am - 7.00 pm (last admission 6 pm) Guided tours upon reservation

INFORMATION AND BOX OFFICE:

T. +39 0521 848327/848148 E-mail info@magnanirocca.it





Comune di Parma













PARMIGIANO REGGIANO







