



PARMA.MAY.7|10MAGGIO.2024

CIBUS 2024 BUYERS PROGRAM
IMPORTANT INFORMATION

- **DAILY TRANSFER HOTEL/CIBUS AND RETURN**

Please check the bus schedule available at the CIBUS Desk at the hotel.

We kindly ask you to be at meeting point **at least 10 min prior to the timings given.**

Latecomers will have to take care of their transfer on their own. Please inform the Staff if you decide not to board the bus for any reason and commute by your own means.

- **BUYERS LOUNGE**

Located in Hall 8, the Buyers Lounge is an area reserved to the Buyers Program participants, where you can find dedicated services such as: Welcome Desk, cloakroom and meeting spaces.

Cibus Staff and *ITA* Executives will be there to assist you with your registration (see below) and answer your questions on Business Agenda or any other enquiry regarding your visit.

Refreshment in Buyers Lounge will be coffee/drink station – lunch is not included.

- **BUYERS PROGRAM REGISTRATION**

Once during your visit and within the day of your departure, please proceed with the registration at the REGISTRATION DESK at the Buyers Lounge in order to allow us to take note of your presence at the trade show.

Once you have registered, you will be provided with your **TRANSFER VOUCHER** with all the detailed information about your transfer to the airport - if requested.

Those who do not register will be considered as no-show and their transfer to the airport (if requested) will be cancelled.

- **ENTRANCE TICKET and MEETINGS SCHEDULE**

Your personal entry pass is always available in your **Business Agenda** reserved area. Login with the personal credentials you received per email, download your pass, print it or save it on your mobile to enter the trade show. Moreover, do not forget to use Business Agenda to arrange and evaluate your meetings with your favorite exhibitors. In case you cannot access the platform, please inform as soon as possible the Cibus Staff: businessagenda@fiereparma.it

- **ENGLISH is the working language;** however, you will find multilingual staff for general information.

DON'T FORGET TO HAVE A LOOK AT THE GENERAL PROGRAM!



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