



CIBUS

23RD INTERNATIONAL
FOOD EXHIBITION

PARMA.4|6 MAY.2027



WELCOME TO FOODLAND

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Fiere di Parma official Bank

ENJOY AN IMMERSIVE BUSINESS EXPERIENCE, EXPLORE PDO & PGI SUPPLY CHAINS

EXHIBIT

Are you a protection consortium or a producer specializing in PDO, PGI, and TSG products?

Since 1985 in Parma, Cibus has been offering a perfect place for promoting global GI specialties from Italy and creating new business connections with key decision makers and **top buyers from around 100 countries**.

Join our exclusive food community and find new business opportunities at the show!

VISIT

Are you a Large-Scale Retailer, a Wholesaler, a Distributor, an Importer or a Food Service/Horeca professional?

Since 1985 in Parma, Cibus has been offering an extraordinary opportunity to create new meaningful connections with the very best of Italian food producers.

Brand-new of 2027 edition: the show opens its doors to **GI productions from Europe and the world!**

Enjoy an unparalleled professional environment and take the chance of increasing your food specialty portfolio!





2024 EDITION

FIGURES

3,000 EXHIBITING BRANDS
(beverage 5%, fresh & ultrafresh 15%,
deli & dairy 22%, regional 24%, grocery 34%)

75,000+ PROFESSIONAL VISITORS

3,000 TOP BUYER FROM ACROSS THE WORLD

1,500 INNOVATION PRODUCTS SHOWCASED

60 CONFERENCES, WORKSHOPS, AND NETWORKING EVENTS



EXCLUSIVE PROGRAMS

Our Buyers Program offers to selected buyers a VIP Experience at the Show and in the Italian territory, discovering the best authentic Made in Italy Food.

The programs offers reserved services, such as:

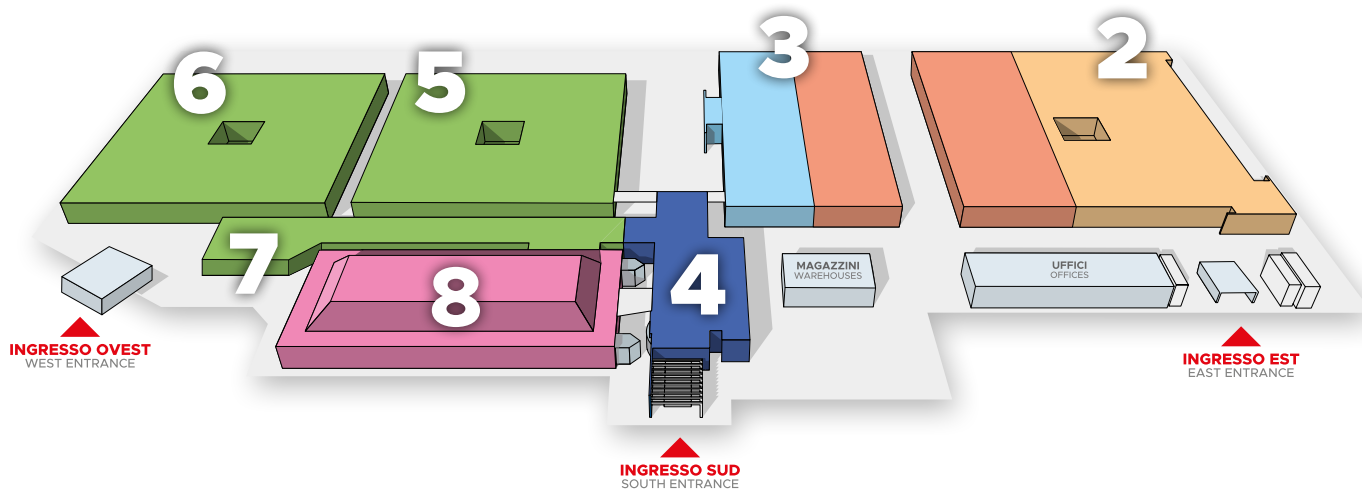
- networking events,
- onsite tours,
- the access to the digital business agenda,
- and dedicated factory visits.

The Cibus Team is in charge of the selection and invitation of each professional.

Learn out more: cibus.it/buyers-program/



PLANIMETRIA GENERALE GENERAL PLAN



PADIGLIONE HALL 2
**FORMAGGI
E LATTICINI**
DAIRY



PADIGLIONE HALL 2 - 3
**CARNE
E SALUMI**
MEAT, PROTEINS & CURED MEAT



PADIGLIONE HALL 3
**SURGELATI,
DELI E FRESCO**
CHILLED, DELI & FROZEN



PADIGLIONE HALL 4
BEVANDE
BEVERAGE



PADIGLIONE HALL 5 - 6 - 7
**LCC, DOLCIARIO E
PRODOTTI DA FORNO**
GROCERY, BAKERY, SNACKS, CONFECTIONERY & COFFEE



PADIGLIONE HALL 8
**ECCELLENZE
REGIONALI**
REGIONAL SPECIALTIES



CIBUS 2027: WHAT TO EXPECT

CONTENT

FOCUS ON... REGIONAL EUROPEAN SPECIALTIES (PDO & PGI)

A dedicated showcase designed to promote best practices and Geographical Indication products **(PDO, PGI, and TSG) from across Europe** to top global retail buyers and the foodservice industry.

FOCUS ON... AGRIFOOD SUPPLY CHAINS

Specific product verticals organized in partnership with **leading Italian trade associations**, featuring expert-led panels and live demonstration sessions.

BELLAVITA

The signature touring showcase celebrating the “Good Life” and high-potential **premium products primed for international export.**

ITALIAN
Specialty
Selection

A treasure trove of heritage and flavor featuring **artisanal Italian micro-producers.** These high-perceived-value products are tailored specifically for specialty stores and high-end foodservice channels.

INTERNATIONAL OBSERVATORIES & AWARDS

Cibus Parma hosts the final ceremonies of the agrifood industry’s most prestigious international awards, covering **Private Label, Foodservice, brand innovation, and fresh convenience.**



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Stay in touch

